

1. The personal data entered on the registration of a user or arising from the use of the customer portal are assessed, processed, and used by Groz-Beckert KG to provide the best possible service to the users and their enterprises.

Usage or other personal data will only be used to optimize the customer portal, the customer service and our sales approach, and other promotional measures as well as for market research purposes. Apart from that, Groz-Beckert KG reserves the right to use the usage data also to protect the customer portal against fraudulent use and manipulation.

2. Groz-Beckert KG uses Piwik, a so-called web analytics service to analyze the user behavior in the customer portal. Piwik uses so-called „cookies“. Cookies are text files that are saved on the user's computer and allow an analysis of the usage of the customer portal. For this analysis, the usage information generated by the cookies is transferred to the Groz-Beckert server and stored for the purpose of usage analysis.

3. In terms of the users' personal data, Groz-Beckert KG assures to respect all legal provisions concerning data protection and especially not to give any personal data to third parties unauthorized. Groz-Beckert KG will take all reasonable organizational and technical measures, and considers as necessary, to protect personal data against manipulation or unauthorized access by third parties.

4. The data is processed in a database only for the abovementioned purposes. Only a very limited group of employees of the Groz-Beckert KG has access to this database for the fulfillment of their determined tasks.

5. According to the Federal Data Protection Act, the user has the right to inform himself free of charges about his data saved by Groz-Beckert KG and can demand correction, blocking, and cancellation of these data, if desired.

6. Additionally, the customer catalog offers the possibility to enter machine and other non-personal data to allow Groz-Beckert KG to advise the user and the enterprise in a target-oriented way. The Groz-Beckert KG will treat this non-personal data as confidential and will use it only for advice to the user and the enterprise. This data will not be disclosed to any third parties.

7. Service providers contracted by Groz-Beckert KG for maintenance and other works on the customer portal as well as affiliated companies entrusted with the processing within the scope of customer relations are not considered third parties in the sense of this privacy policy.

8. Given consents can, of course, be revoked by e-mail to info@groz-beckert.com at any time, effective for the future.

Should the user not give or revoke his consent to the assessment, processing, and use of personal data in the context of the customer portal and order processing, Groz-Beckert KG kindly asks for the user's understanding that, as the case may be, the inquiry or registration cannot be processed and that the user cannot make use of the desired services offered by the customer portal.